

Your Local Wedding Directory Provides Localized Wedding Solutions in Four Major Regions of the US

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Kirkland, WA - Your Local Wedding Directory (www.yourlocalweddingdirectory.com), an online wedding directory, is committed to providing the most comprehensive list of local wedding service professionals who assist brides planning their dream weddings. The company is happy to announce its expansion into four major regions of the US. The regional markets the Directory services include The Northwest (nwweddingdirectory.com), Mid-Atlantic (midatlanticweddingdirectory.com), Rocky Mountain (rockymtnweddingdirectory.com) and Southeastern (southernweddingdirectory.com). Organized by specific geographic regions based on localized shopping patterns, brides can utilize the user-friendly, online directories to find local service providers in array of categories dedicated to the wedding industry.

The directories are published and managed by eTelligent Inc. The CEO of the company said, "We are redefining how wedding service businesses attract customers by providing them with an effective array of customizable and scalable marketing tools and services to profitably grow their businesses and book more weddings every year."

The NW Wedding Directory was the first of the online publications to service local brides. Having been so well received by brides and vendors, the decision was made to expand into the three other regions. Brides are able to find wedding service providers that are close to home, saving both time and money while planning their big day. In turn, vendors find they can promote their business to shopping brides for a lower cost because their concentration is on the local market.

The focus of each Directory is to enhance the bridal experience and make it easier for brides at each stage of the planning process. Features include information on Wedding Shows & Expos, wedding checklists and "Advice from the Pros", the Directory blog. The blog focuses on providing inspiration and education for brides; including insider tips, etiquette guidelines and bridal industry trends. Industry professionals are encouraged to submit articles that provide unique and helpful information to brides for publication.

According to statistics from The Wedding Report, couples marrying in the US travel between 14 and 34 miles from their home to marry. 63% of weddings take place within 25 miles, 18% within 50 miles and 10% between 50 and 200 miles. These statistics demonstrate the captive bridal audience within the local concentration areas for wedding service professionals.

About ETelligent Inc. and Your Local Wedding Directory

ETelligent Inc. (www.etelligent-inc.com) manages and publishes Your Local Wedding Directory and the four regional directories. The focus of the individual publications is to provide a valuable local advertising resource to service providers and to help brides find everything they need for planning their weddings. From reception venues, to photographers, caterers, to florists, each Directory has a comprehensive listing of all the vendors a bride needs!

Contact

To learn more about ETelligent Inc, Your Local Wedding Directory, The NW, Southern, Mid-Atlantic, and Rocky Mtn. Directories, please contact

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